* What are three conclusions we can make about Kickstarter campaigns given the provided data?

1. Looking at the first pivot table and the stacked bar chart, it is clear to see that Music and Theater categories perform better than other categories. Also, they are the only categories that are live.
2. Documentary and Rock sub-categories have a successful outcome compared to the other sub-categories. There is no failure and no cancellation count per sub-category.
3. A category could be live in Jan and keep trending up and hits its peak until March; It dies out after the peak in March.

* What are some of the limitations of this dataset?

This dataset doesn’t tell you why a high performing category undermine the count of one versus another category. It doesn’t tell you why certain projects were financed with people’s money but they never came into fruition.

* What are some other possible tables/graphs that we could create?

Create a new sheet with a pivot table that will analyze our initial worksheet to count how many campaigns were "successful," "failed," "cancelled," or are currently "live" per staff pick

Create a new sheet with a pivot table that will analyze our initial worksheet to count the average donation for each backer for the project per category or per sub-category.